

# /PRESS RELEASE

## - DORNBRACHT X NATURE SQUARED

### MEM COLLABORATION 2023/

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#### **Excellent design meets sustainable materials: Dornbracht announces exclusive collaboration with Nature Squared.**

11 July 2023:

Dornbracht, leading manufacturer of premium bathroom and kitchen fittings has today announced custom versions of its iconic MEM handles to its product list in collaboration with sustainable design brand, Nature Squared.

The two companies have combined their expertise to produce high-quality surfaces, which incorporate natural materials sourced from Nature Squared and are truly one of a kind. With a wide range of material combinations and finishes available, customers can choose from over thirty options to enhance their washstands, showers, or baths. The new collection includes textured patterns made from seashells, including 'Dark Pen', 'Hatchet Shell', 'Mussel Shell, and 'Agate Ariel'. The collection also offers mother-of-pearl variants in black and white named 'Pearl shell Callisto', as well as 'Eggshell Snakeskin', which is carefully hand crafted from cracked eggshells. These materials are seamlessly incorporated into the handles and can be combined with Dornbracht's finishes such as Chrome, Brushed Chrome, Platinum, Brushed Dark Platinum, and Brushed Durabrass (23kt Gold), adding refinement and a touch of luxury to any bathroom.

Renowned for their unique and sustainable surfaces, Nature Squared specialises in creating meticulously crafted innovative sustainable surfaces and finishes that showcase the inherent beauty of discarded materials. Through cutting-edge technology, the Swiss company utilises waste to produce complex and ornate inlays and capture the beauty of non-endangered, protected or threatened materials, such



as eggshells and seashells, which are then cracked by hand and inlaid onto a carrier to create a unique texture. Production takes place in the Philippines, following a low impact design and manufacturing process, incorporating strong, artisanal tradition.

The collaboration between Dornbracht and Nature Squared is a natural alliance, as both companies share a commitment to craftsmanship and a pioneering sustainability approach. **Paul Hoeve, CEO of Nature Squared** said, "Our cooperation with Dornbracht puts the focus firmly on the abundance of nature, celebrating it with innovative material processing and skilled craftsmanship".

Nature Squared's bespoke capabilities allow clients to access a wider range of surface options for MEM handles, as well as the opportunity to apply Nature Squared surfaces to other Dornbracht products. This collaboration represents a harmonious union of two companies that are committed to excellence in craftsmanship and sustainability.

"Our companies complement each other perfectly", says **Stefan Gesing, CEO of Dornbracht AG & Co. KG**. "Our new and unique MEM handles combine environmental aims with outstanding design quality and ultimate artistry and craftsmanship. They make a clear statement about aesthetics and sustainability".

For more information please visit [www.dornbracht.com/nature-squared](http://www.dornbracht.com/nature-squared)



### Notes to Editors

#### **ABOUT DORNBRACHT**

Based in Iserlohn, Dornbracht is the leading specialist supplier of superior designer fittings and accessories for bathroom, spa and kitchen. The company was founded in 1950 and is represented by a portfolio of products on more than 125 markets worldwide. With clearly-defined design principles for a lasting product design and a consistent focus on user needs, Dornbracht has transformed the bathroom and kitchen into living spaces – and in so doing, continues to set new standards. The premium manufacturer is famous worldwide for its design and architectural expertise and quality of manufacture at the highest level and underlines its leadership aspirations with the brand claim "Leading Designs for Architecture".

BIM data for Dornbracht products can be accessed at [www.bimobject.com](http://www.bimobject.com)



## ABOUT NATURE SQUARED

Nature Squared was founded in 2000 by Paul Hoeve and Lay Koon Tan, and is an ethical design brand, based in Switzerland. The company uses heritage artisan skills and innovative technical solutions to transform natural materials that would normally be considered waste, into customised, handmade and sustainable products and surface-applications for residences, super yachts, private jets and much more. Nature Squared has always been a pioneer in the use of eco-friendly and responsibly sourced natural waste materials including eggshells, seashells, plant-materials, feathers and many more.

For more information on Nature Squared please visit <https://naturesquared.com/>

More information on the collaboration can be found at:  
[www.dornbracht.com/nature-squared](http://www.dornbracht.com/nature-squared)

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## Imagery

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